Youth sports programs have traditionally been valuable recreational activities for young residents of Los Angeles County. Not only do they offer an opportunity for kids of all ages to learn new physical, social, and mental skills, but youth sports also serves as a deterrent to crime. However, as schools have reduced funding for extracurricular activities such as sports programs, the need for affordable youth sports alternatives has increased. At the same time, we would like to encourage a parent's participation with their kids. Golf is one of those activities that you can enjoy regardless of your age or skill level.

In 2014, for the 15th year, we hosted Junior Golfer's Appreciation Month in July.

Over 2,000 kids took advantage of the reduced rates during last summer's promotion.

This also increased overall play because they had to play with a full paying adult. The result was a win – win situation for golfers and the Department of Parks and Recreation.

MORE

	<u>MOTION</u>
SOLIS	
RIDLEY-THOMAS	
KUEHL	
KNABE	
ANTONOVICH	

I, THEREFORE, MOVE that the Board:

- Instruct the Director of the Department of Parks and Recreation to declare the month of July 2015 as "Junior Golfers Appreciation Month."
- 2. Instruct the Director of the Department of Parks and Recreation to create a program for the month of July 2015 at all County Golf Courses that will establish and promote the following: Junior Golfers (18 and under) can play for \$1 with every full paying adult or senior after 12:00 noon daily.
- 3. Direct each golf course to hold a free "Special Skills Day" including activities such as free lessons, clinics, skills challenge contests, and other such events that will improve and promote junior golf participation.
- 4. Direct each golf course to accept donations of new and used golf clubs and balls that will be used by the Department's popular Junior Golf Program which gives free golf lessons to juniors.

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